# INCLUSIVE IMPACT ADVISORS

Empowering People. Strengthening Places. Driving Change.







# **OUR STRATEGY**

Inclusive Impact Advisors Ltd (IIA) is a social impact consulting firm dedicated to creating place-based solutions that empower communities. We take a collaborative, community-first approach, ensuring that local voices drive development through supporting decision-making, and by securing community ownership through charitable organizations, community benefit societies, co-operatives, and strategic partnerships. Our expertise lies in identifying and securing the right funding to support bespoke social impact projects, enabling sustainable, long-term change. By bridging the gap between corporate, government, and charitable sectors, IIA fosters inclusive economic growth, sustainability, and transformative social impact that benefits entire communities.

# OUR MISSION

#### **Problem Statement**

Underrepresented communities face systemic challenges, including economic exclusion, underemployment, and lack of access to resources. Corporations and philanthropic organizations often lack the direct connections and frameworks necessary to engage with these communities effectively.

#### **Solution Statement**

IIA aims to bridge this gap by facilitating strategic partnerships, empowering both corporations and communities to create sustainable, scalable social impact. The key to this is developing a unified community approach, coordinating funding, investment, and social enterprise strategies for a truly place-based, high-impact community development.



# OUR OBJECTIVES



#### **COMMUNITY ASSET DEVELOPMENT**

Facilitating the collaboration between community organisations and local businesses. Coordinating the identification, planning and financing of community asset projects. Engaging local stakeholders to develop impactful solutions.



#### **COMMUNITY INFRASTRUCTURE INVESTMENT**

Securing grants, and social investment. Structuring high-impact investment opportunities that align with the goals of social investors and philanthropic funders. Bringing together stakeholders, streamlining processes, and ensuring sustainable, long-term impact.



#### ORGANISATION CAPACITY BUILDING

Providing community organizations and local businesses with the tools, skills, and knowledge to deliver long-term social impact and financial sustainability. Developing frameworks that allow both corporate partners and community organizations to measure the effectiveness of initiatives and investments.

# OUR SERVICES

- PROJECT DESIGN AND IMPLEMENTATION
  - Inclusive Impact Advisors can guide the design, development, and implementation of infrastructure projects, ensuring that they meet community needs and align with the goals of funders and investors
- COMMUNITY CONSULTATION

  Engaging with the community to gather input on a project through physical and virtual sessions. Collecting and collating qualitative and quantitative information.
- 3. STRATEGIC PARTNERSHIP DEVELOPMENT
  IIA's core strength lies in bridging the gap between corporate entities, government bodies, and community stakeholders.
- Pitching to a pool of Social Investors & Philanthropic Foundations, with criteria that aligns to the scope and impact of the community project.
- As the coordinator, IIA will implement an impact measurement framework that tracks the effectiveness and social return on investment (SROI) of the infrastructure projects

# OUR OUTGOMES

#### Sustainable Social Enterprises

Community organizations transition into financially selfsustaining enterprises, reducing dependency on external funding.

#### Increased Social Equity

Reduced inequality in terms of access to resources, jobs, and business opportunities for underrepresented communities.

 Community-Led Economic and Social Development Marginalized communities gain ownership of economic

opportunities, leading to sustained social and economic

growth.

#### Equity and Inclusion

Increased employment, entrepreneurship, and economic opportunities. Communities become more inclusive, equitable, and resilient, with pathways out of poverty, underemployment, and economic marginalization.





# COMMUNITY DEVELOPMENT

# COMMUNITY-LED DEVELOPMENT AND EMPOWERMENT

We are committed to empowering local communities by placing ownership and decision-making power in the hands of the communities they serve.

### SUSTAINABLE AND INCLUSIVE COMMUNITY SPACES

Supporting the local vision of acquiring and managing sustainable infrastructure, and inclusive spaces that serve community needs

# SOCIAL ENTERPRISE AND FINANCIAL SUSTAINABILITY

Our emphasis is on creating financially sustainable social enterprises, focusing on supporting projects that combine social impact with financial viability.

#### SOCIAL IMPACT THROUGH ECONOMIC AND BUSINESS DEVELOPMENT

We emphasize creating economic opportunities and fostering local business growth, particularly for disadvantaged and underrepresented groups.

# LONG-TERM SOCIAL IMPACT AND MEASURABLE OUTCOMES

We emphasize the importance of measurable social impact and long-term positive outcomes for marginalized communities.

# ADDRESSING INEQUALITY AND SUPPORTING UNDERREPRESENTED COMMUNITIES

Addressing social inequality, particularly for underrepresented groups, by providing opportunities that enable them to thrive.

# THANK YOU

**OUR CONTACT** 





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